

The [Frierdiker] Rebbe expressed regarding his birthday, Yud-Beis Tammuz. "My day" ("Mein tog") – my Yom Tov." The meaning of the words "my day" includes the fact that he is the owner ("Ba'al habos") of the day.

Shabbos Parshas Bolak 5724 " "

# מִיּוֹם טַאָג

Celebrating Yud-Aleph Nissan – 120 Years

ראש השנה תשפ"ג, שנת הקהל • Issue 13

## Yud-Aleph Nissan Year Round

Rabbi Shmuel Lew related:

On Yud-Gimmel Nissan 5722, the Rebbe gave Reb Shmuel Levitin sixty-one dollars as his participation in the farbrengens of the yeshiva for the upcoming year. The number sixty-one held particular significance being that it corresponded to the Rebbe's new kapitel.

(This was a custom that the Rebbe had during many years in the 5710s-20s—to give Reb Shmuel money for farbrengens on Yud-Gimmel Nissan; though the amount varied in different years.)

As the Rebbe was giving these dollars to Reb Shmuel, the Rebbe said "מ'זאל ממשיך זיין פון די דריי טעג על כל" השנה— You should draw down from these three days for the entire year."

The "three days" the Rebbe was referring to were the days of Yud-Aleph through Yud-Gimmel Nissan, we can learn from here how the Rebbe wants us to continue the shturem and excitement of Yud-Aleph Nissan throughout the entire year.

## KEEP UP THE ENERGY

At the historic farbrengen celebrating the Rebbe's seventieth birthday, on Yud-Aleph Nissan 5732, the Rebbe announced an initiative to establish 71 new mosdos throughout the coming year.

Three months after Yud-Aleph Nissan, at the Yud-Beis Tammuz farbrengen, the Rebbe once again spoke about establishing the new mosdos, and encouraged those who did not yet take part to do so. The Rebbe also asked that those who are already active in this field should send in a report about what was done in the past three months. The Rebbe then announced that anyone who established, or was working on establishing, one of the ayin-aleph mosdos, should come forward and receive l'chaim.



At the farbrengen of Yud-Beis Tammuz 5732, the Rebbe poured Reb Shmuel Dovid Raichik mashke in connection with the mosdos that he established in honor of the Rebbe's seventieth birthday.

מעורר שהשנה שנת הקהל  
 - זאת היא נאמנים פנים האשכנזי  
 אקטא את כל דברי התורה הזאת

מעורר שהשנה שנת

# הקהל

In the Shalshelas Hayachas published in the beginning of Hayom Yom, the Rebbe added: "מעורר שהשנה שנת הקהל - את האנשים והנשים והטף גו' לעשות את כל דברי התורה הזאת."

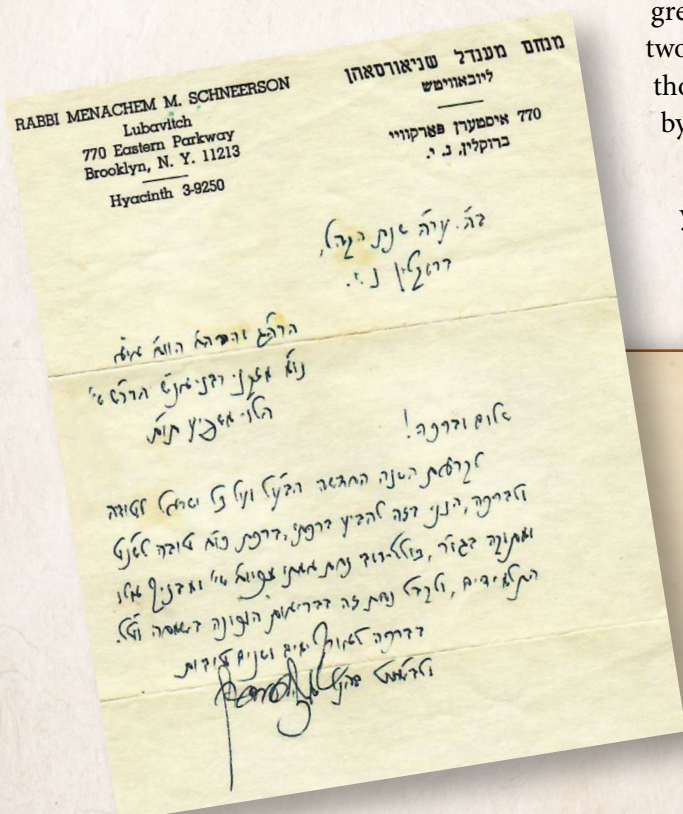
## Seven Years - One Hakhel

During the Kinus Hashluchim of the year 5748 the Rebbe distributed kuntreisim to the shluchim. A shliach from Brazil was present and upon receiving his kuntres the Rebbe mentioned how it was nice to see him here after being absent for the past fifteen years.

Being accustomed to visiting the Rebbe every two to three years, the shliach was confused by the Rebbe's words. After asking a few people for an explanation and still not receiving a satisfactory answer, he decided to ask the Rebbe the meaning of his words.

On one of his letters he received back from the Rebbe the following was written: "Regarding what I said about not seeing you for fifteen years, this comes in relation to what I've been speaking about lately at great length, about Hakhel, and in connection with the last two Hakhels [i.e. he had not been by the Rebbe during those Hakhel years]. You should be mevatel this chazakah by your visit now."

Indeed, upon investigation, it turned out that from the year 5719 till the year 5748 he had missed two Hakhel years.



### "ער"ה שנת הקהל"

Reb Shmuel Levitin had an immense zechus that every year before Rosh Hashana, the Rebbe would write him a letter with brochos for the new year - completely b'ksav yad kodsho! Presented here is the letter the Rebbe wrote to him ahead of shnas Hakhel 5734, in which the Rebbe writes: "ער"ה שנת הקהל."



**Derher**  
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